

**ADOPTED 2010 CITY COUNCIL GOALS AND OBJECTIVES**  
**[Next Twelve (12) Months]**

<b>COUNCIL GOAL THEME</b>	<b>DEPARTMENT MINIMUM OBJECTIVES RELATED TO COUNCIL OBJECTIVES</b>
<b>Provide Quality Customer Service</b>	<ul style="list-style-type: none"> <li>• FIN - <b><u>Business and Utility Customer Enhancement Project</u></b>: Reconstruct the City's Web Page Automate Business License applications and create a welcome packet for new Utility customers so they can learn more about the City of American Canyon (Dashboard Web Page Tools)</li> <li>• PD - <b><u>Patrol Officer Adopt a Business Initiative</u></b>: Officers will be assigned up to six businesses monthly to contact to assist in preventive steps at fighting crime</li> <li>• CS/PW - <b><u>Evaluation and Update on Development Application Processing</u></b>: Undertake a review of the development application process that engages the community and present findings and recommendations</li> </ul>
<b>Position the City for Economic Development Opportunities</b>	<ul style="list-style-type: none"> <li>• <b><u>Create a Vision for Highway 29 Corridor</u></b>: Make significant progress towards establishing a Highway 29 Corridor Plan</li> <li>• CD/PW/CM - <b><u>Create an Economic Development Plan for the City of American Canyon</u></b>: The Plan will be comprehensive and it will identify specific actions that the City should undertake on a short term (less than 12 Months) and long term (over a five year) basis. The Plan will include but will not be limited to identifying target markets that we might seek to attract to the City, encourage reinvest by existing businesses and residents in the city, assist current customers struggling with making ends meet due to the economy, hiring and buying locally, and other strategies designed to create a sustainable local economy</li> </ul>
<b>American Canyon Will Remain Fiscally Sustainable</b>	<ul style="list-style-type: none"> <li>• <b><u>Reuse of 300 Crawford</u></b>: The City Manager will take options for the reuse of the former City Hall to the city Council for consideration.</li> <li>• <b><u>Expansion of the City's Sphere of Influence and Annexation of Lands</u></b>: The City will add land uses to the City as provided for under the City County ULL MOU (Expansion of Town Center to include the Lower Watson Area)</li> <li>• CM - <b><u>Affordable Housing Initiative</u></b>: Staff will recommend following a Housing Forum on how best to use the City's Affordable Housing Fund Balance and the disposition of housing units owned by the City with a primary objective to create alternative senior housing options in the City.</li> </ul>

<p><b>The City will Work to Identify and Community Needs</b></p>	<ul style="list-style-type: none"> <li>• PW/FIN/P&amp;R/CD - <b>Establish a Water Conservation Program</b>: The Program will be multi faceted and will seek to reduce Tier II and III residential water consumption by 20%. Seek to move major Commercial water customers to Vallejo water supplies</li> <li>• PW - <b>High School Water Supply</b>: Make sure water supply is in place for the new High School</li> <li>• PW - <b>Secure Additional Raw Water Supplies</b>: Working with the Water Conservation District , City of Napa and others, identify and secure both short term and long term raw water supplies</li> <li>• PW - <b>Expand the City's Water Storage Capacity and Wastewater Treatment Capacity</b>: Secure funding, bid and award contracts for the subject projects</li> <li>• PW - <b>Complete Critical Reclaimed Water Improvements</b>: Fund, bid and construct necessary reclaimed water improvements (Water meter, West American Canyon Rd Transmission Line and Reclaimed Water Tank and pumping station</li> <li>• <b>Accelerate Automated Water Meter Replacement</b>. Replace meters twelve (12) years old and older with a target of installing 800 new meters.</li> <li>• CM/FIN/CD/PW - <b>Establish the Community Facilities District</b>: The CFD will create a funding tool for critical improvements to enable the Lower Watson Area (Town Center) to be annexed</li> <li>• PW/P&amp;R - <b>New Senior Center</b>: Design, fund, bid, construct and submit a budget to staff the new Senior Center. Provide quarterly status reports to the City Council</li> <li>• CM - <b>Provide Expanded Social Services</b>: Offer programs and services to low income residents that are now only offered outside the City Limits</li> <li>• CC - <b>Customer Service Survey</b>: Conduct a opinion survey within the City regarding various issues but most importantly to identify community needs and the community's desire to pay for those services not already being offered by the City</li> </ul>
<p><b>Provide for Safety of American Canyon Residents, Workers and Visitors.</b></p>	<ul style="list-style-type: none"> <li>• CD/PW - <b>Traffic Congestion Relief</b>: Provide a funding source to help pay the cost for circulation improvements identified in the Draft Circulation Plan</li> <li>• CD/PW - <b>Consider Acquiring Maintenance and Operation of Highway 29</b>. Commence conversations with Cal-Trans to bring a report back to the City Council on whether or not the City should assume responsibility for Highway 29</li> <li>• HR/CM - <b>Hire a Public Works Director</b>: Complete recruitment and successfully retain a full-time PW Director</li> <li>• PW/PD/FD - <b>EOC Modifications to Enhance Reliability</b>: Modify the EOC so that non sworn personnel may access the facility to set up in time of emergency</li> <li>• PD - <b>Provide Statistical Update on Law Enforcement Activity</b>: create a new report on arrest and prosecution data</li> </ul>

Department Lead Assignment

CC = City Clerk                      CM = City Manager                      PD = Police Chief  
CD = Community Devlp. Dir.      FD = Fire Chief                      PW = Public Works Dir.  
FIN = Finance Director              HR = Human Resources Dir.  
PCS = Parks & Community Services Dir.